



## A Message from our President

Dear ACHE of Eastern PA Colleagues - hard to believe that in just short of two weeks, we will be in June and Summer will be upon us. I hope this message finds all of you well in your professional and personal activities.

Three of our Board Members - Carol Michaels (President-Elect), James Dalkiewicz (Membership Co-Chair), and Dan West (Director-at-Large), along with our ACHE Regent, Michael George, recently attended the 2022 ACHE Congress on Healthcare Leadership in Chicago, and we're happy to provide you with a recap of the program as part of this e-newsletter. For those of you who attended, we hope you came away with some valuable insights on the challenges of our chosen profession; and for those who were unable to attend, we strongly encourage you to consider joining ACHE colleagues from around the world at the 2023 event, which will be held in Chicago from March 27-30.

We're very excited about our upcoming June program, "Disruptive Innovation in Healthcare Delivery." The deadline to register for this program is coming fast, so I encourage you to register and join us for this informative evening. A note of thanks also to our legacy sponsor, [Hospital Central Services \(HCSC\)](#), who annually sponsors the June event at Brookside. We are very grateful for your continued support of our organization.

Your regional ACHE chapter is also in the early planning stages for our 2022 Fall Healthcare Symposium, and we thank those who messaged us to offer support as

volunteers for this year's event. Mark your calendars for Tuesday, October 25, at The Woodlands in Wilkes-Barre, PA, and plan to attend this great opportunity for networking and face-to-face CEUs.

I would also like to encourage all ACHE Members to complete the 2022 Chapter Member Needs Survey, as this survey provide valuable feedback on how ACHE and your regional chapter can better serve your needs. If you did not receive your personal email/link to complete the survey, be sure to check your SPAM folder; if if you still do not see the message, contact ACHE at [surveys@ache.org](mailto:surveys@ache.org).

As the Memorial Day weekend approaches, I would like to wish all of you a safe holiday. As always, if our chapter can be of any assistance to you in your professional pursuits, please do not hesitate to reach out to myself or any of our board members, as we are here to assist. I look forward to seeing many of you at our June program or another upcoming ACHE event!

Patrick C. Simonson, FACHE  
President, ACHE of Eastern PA

## Is Your ACHE Membership Up-To-Date?

**ACHE Members who did not pay their 2022 dues during Q1 were dropped from the ACHE Roster as of April 4, 2022.**

Helping healthcare leaders excel is what sets ACHE apart from other professional healthcare associations. ACHE's focus is fostering your exceptional leadership, regardless of discipline, career level or healthcare setting. ACHE's growing and evolving membership includes micro-networks of leaders from across the healthcare spectrum—in diverse locations, healthcare settings, disciplines and career stages, helping each other advance and collaborating to tackle some of the biggest challenges within the profession.

**To confirm if your membership is up-to-date,  
or to pay your 2022 dues, click here!**

## 2022 Congress Provided an Energizing Call to Advance Healthcare and Each Other

“Don’t for get to look up!” she advised when I texted

that I was in Chicago for my first ACHE Congress on Healthcare Leadership. My best friend lived in Chicago several years ago and bestowed tips as I walked around the city that evening, “go here, and check out the ceiling... go there and look up at the building top...look up and out...”



Chicago is renowned for its architecture, but this “heads up/look up” mindset perfectly aligned with this year’s Congress theme, “Advance.” It is what being a part of ACHE, attending Congress, and a commitment to attaining the FACHE Fellowship credential is all about: looking up with awareness and optimism, looking forward with vision, and looking out for each other as we advance in our careers and care for our communities.

ACHE Congress is the premier annual event dedicated to advancing healthcare leadership. It is also the event where members who pass the Board of Governor’s Exam to earn the prestigious FACHE credential are invited to walk in a graduation ceremony to commemorate their achievement.

Advancing forward through the marathon of the pandemic where we are relentlessly “heads down” focused on our patients, organizations, and teams, resuming to in-person connection at Congress was a welcomed change.

“I was thrilled to see so many ACHE colleagues who I hadn't seen in-person since before the pandemic! The excitement and comradery were palpable. The College did a tremendous job delivering high quality and relevant content, as well as ensuring the safety and comfort of all in attendance given ongoing COVID concerns,” said Michael George, VP Healthcare Services, Einstein Healthcare Network/Jefferson Health, and ACHE Regent.

ACHE took great care to ensure attendees were cared for and protected, requiring vaccination, enabling social distance visual cues through a red/yellow/green system of colored lanyards, and supplied masks, sanitizer, and onsite testing services.

This year’s program offered at least 12 face-to-face CEU hours to choose from over 160 expert faculty-led educational sessions. “Having the ability to talk to real professionals in the field is extremely valuable to students entering the workforce. It’s experiences like ACHE Congress that reaffirm my desire to work as a healthcare administrator!” said Brooke Devers, a 2022 University of Scranton MHA Graduate. Gianna Melillo, MPH, LVHN Administrative Fellow agrees. “Congress allowed me to network with many people in healthcare across the

country as well as the ability to sit in on enriching learning sessions and learn from some of the best leaders in the industry.”

Career development services, poster showcases, vendor booths, and both formal and informal networking events also offered valuable opportunities for early-careerist and seasoned professionals alike. “Attending Congress as a student associate gave me the opportunity to attend professional advising sessions for resume review and career advising with top leaders in the healthcare field,” said Sarah Slusark, a current MHA candidate with the University of Scranton, adding, “the advice, knowledge, and encouragement I received from ACHE members will help me become a successful leader in my future career.”

On behalf of our ACHE of Eastern PA Chapter, we hope you will look forward to attending a future Congress and wish you the best as you advance your career to new heights!

## Are You Preparing to Become a FACHE?

Earning Fellowship in ACHE is a demonstration of your competency, commitment to integrity, and lifelong learning in the healthcare profession. Our Chapter is here to support you the journey! Members who have already earned the FACHE are available to provide advice, share study materials, and provide support as you prepare your application and study for the exam. Please reach out if we can be of assistance!

## Submit your Fellow Application by June 30 and ACHE Will Waive your Exam Fee!

For over 85 years, ACHE has focused on one mission—advancing leaders and the field of healthcare leadership excellence. Take your first step towards earning the prestigious FACHE® credential, signaling board certification in healthcare management by submitting your application by June 30, and ACHE will waive the fee when you sit for the Board of Governor's Exam.

[Learn More and Apply Here!](#)

## Early Careerist Network

ACHE of Eastern Pennsylvania's Early Careerist Network is planning a July Early Careerist virtual panel discussion (date TBD). Our chapter will be partnering with our friends and colleagues from the Central Pennsylvania chapter to bring a valuable service to our younger healthcare professionals. Patrick Simonson,

President of the ACHE of Eastern PA, has signed on to serve as co-facilitator for this panel discussion, along with a representative from the Central PA chapter.

This planned 1.5-hour virtual event is in response to a focus group recently held by both chapters to gauge the professional needs of our early careerists and the value they seek from their respective chapters. The common themes that emerged from the focus group discussion were career advancement and FACHE strategies as areas of interest.

Please check [the chapter web site](#) for updated information regarding the date and time for this early careerist event!



## Planning for Diversity, Inclusion and Equity

It finally feels like Spring is here in Pennsylvania with new growth and opportunity everywhere you look. Maybe you're getting ready to watch your senior graduate from high school, or furiously

scrubbing away, finishing up your Spring cleaning, or wrapping up your annual business goals at work. This is the time of year when many of us are getting ready to tackle the new fiscal year and collaborating on the next strategic plan, and while we're ensuring that our strategy and direction are in line with our mission and vision, we often times forget that the communities we serve and represent are diverse and should be included in our strategic plans. A 2020 McKinsey report, which looked at more than 1,000 companies in 15 countries, showed that companies that welcome diversity have a 36% higher likelihood of financially outperforming less diverse companies. Likewise, the Harvard Business Review has published that diverse companies are 70% more likely to expand their market share. So, how do you plan for inclusion? Here are 5 tips to get you started:

1. Representation Matters - Increase diverse and inclusive representation across the board, and most importantly in leadership roles.
2. Lead with Purpose - Strengthen leadership and accountability by developing specific and strategic Diversity, Inclusion, and Equity goals.
3. Learn and Unlearn – Research what other organizations have done for Diversity, Inclusion, and Equity, and learn from them. Provide the tools for dismantling bias while promoting openness and acceptance.

4. **Baby Steps** – Create mini goals to determine the return on investment from your Diversity, Inclusion, and Equity initiatives. It's ok to start small; you're building stages of growth.

5. **Walk the Talk** – Incorporate Diversity, Inclusion, and Equity into your outreach goals by ensuring a minimum of 2 questions surrounding Diversity, Inclusion, and Equity are asked during events or included in presentations.

Dixon-Fyle, S., Dolan, K., Hunt, V., & Prince, S. (2022, April 6). *Diversity wins: How inclusion matters*. McKinsey & Company. Retrieved May, 2022,

from <https://www.mckinsey.com/featured-insights/diversity-and-inclusion/diversity-wins-how-inclusion-matters>

Hewlett, S. A. (2014, August 1). *How diversity can drive innovation*. Harvard Business Review.

Retrieved May, 2022, from <https://hbr.org/2013/12/how-diversity-can-drive-innovation>

## Upcoming ACHE of Eastern PA Events

### June 14, 2022 - Brookside Country Club (Macungie, PA)

**Disruptive Innovation in Healthcare** - Disruptive innovation is a transformative business model that leverages technology to help focus on making products and services more accessible and affordable. In healthcare delivery, disruptive innovations have the potential to decrease costs while improving both the quality and accessibility of care. This program offers members **1.5 Category I face-to-face educational credits**.



[Register Here!](#)

### October 25, 2022 - The Woodlands (Wilkes-Barre, PA)

2022 Fall Healthcare Symposium - Save the Date for our 2022 event!

## Regional ACHE Education Programs

| ACHE of Central PA

| ACHE of Western PA

| Healthcare Leadership  
Network of the Delaware Valley

| ACHE of New Jersey

## ACHE Educational Opportunities

I Virtual Face-to-Face Courses

I ACHE Webinars

I On-Demand Digital Learning

### Healthcare Symposium Volunteers Needed

ACHE of Eastern PA is currently searching for several interested and energetic members to assist in the planning of our 2022 Fall Healthcare Symposium. Click on the link below to email us for additional information or to volunteer!

## Volunteers Needed!



[Email Us!](#)

[ACHE Website](#)

[ACHE Job Board](#)

[FACHE Credential](#)

[ACHE of Eastern PA Website](#)

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