ACHE of Eastern Pennsylvania An Independent Chapter of



December 2022

## A Message from the President

Dear Colleagues: Greetings of the season, I hope this message finds you all well as you prepare for the holidays!

Hard to believe, but this marks my last message as President of ACHE of Eastern Pennsylvania. The past two years have gone by quickly, and I am gratified with all our chapter has accomplished. Just a few highlights from the past two years:

- completion of our name change from Eastern PA Healthcare Executive Network to ACHE of Eastern Pennsylvania
- an engaged, enthusiastic Board of Directors that has grown from 7 to 16 individuals
- creation of an Early Careerist Network
- identification of two experienced, energetic co-chairs to lead our Diversity, Equity & Inclusion Committee
- launching the first annual Student Case Competition, which was held at The University of Scranton and won by students from DeSales University
- creation of a Dues Sponsorship Initiative, in which early careerist members of the Chapter can apply for a one-time rebate of their membership dues
- piloting ACHE's digital program evaluation process as part of this year's all-day, sixcredit Fall Healthcare Symposium
- ongoing presentation of the Chapter's Early Careerist Award and Lee/Haney Founders Award for Senior Leadership
- strong working relationships with the Central PA and HLNDV Chapters of ACHE
- and, at year's end, the foundation of our Chapter's Mentorship program

I'd like to thank our entire Board for your enthusiasm and dedication over the past two years; without you, many of these accomplishments would not have been possible. I'd also like to thank our ACHE Regent, Michael George, for your thoughtful insight and commitment to the success and growth of our Chapter. Thank you to our legacy sponsor, HCSC - whose former CEO, the late J. Michael Lee, LFACHE, co-founded our regional Chapter. Your continued generosity and support is truly appreciated by all of us. And finally to you, our Chapter membership - thank you for your attendance at our virtual and in-person events, for providing your input when requested, for raising your concerns when warranted, and for your overall commitment to our regional ACHE Chapter. It is because of you that we will continue to grow and prosper in the years to come. I am proud to transfer the role of Chapter President to Carol Michaels, MPH, MCHES, FACHE, of Popuylytics & Lehigh Valley Health Network.

Wishing you all the joys of the season, and a safe, happy and healthy 2023!

# Announcing Your 2023 ACHE of Eastern PA Board of Directors

#### **CHAPTER PRESIDENT**

Carol Noel Michaels, MPH, MCHES, FACHE
Populytics Inc. & Lehigh Valley Heal

Populytics, Inc. & Lehigh Valley Health Network

#### **CHAPTER PRESIDENT-ELECT**

Amanda Fullerton, MHA St. Luke's University Health Network

#### IMMEDIATE PAST PRESIDENT

Patrick Simonson, FACHE EBM Group Advisors & Lehigh Valley Health Network

#### **TREASURER**

Jessica A Long, MBA B. Braun Medical, Inc.

## SECRETARY & CHIEF COMMUNICATIONS OFFICER

Marie Clemens, MBA Hospital Central Services, Inc. & Affiliates (HCSC)

#### **MEMBERSHIP CO-CHAIR**

James Dalkiewicz, MBA, MHA, FACHE St. Luke's University Health Network

#### MEMBERSHIP CO-CHAIR

(position currently open)

#### PROGRAM/EVENTS CO-CHAIR

Deb Otto, ARM Staffing

#### PROGRAM/EVENTS CO-CHAIR

(position currently open)

#### PROGRAM MANAGER

(position currently open)

#### DIVERSITY, EQUITY & INCLUSION CO-CHAIR

Mercedes Scott, MBA-HM, LSSGB Lehigh Valley Health Network

#### DIVERSITY, EQUITY & INCLUSION CO-CHAIR

Linda Zaneski DNP, NHA, MSN, MHA, RN-BC, CCM



Members of the ACHE of Eastern PA Board of Directors pause for a photo the evening before the 2022 Healthcare Symposium.

#### **ACADEMIC RELATIONS CO-CHAIR**

Bill Miller, PhD, MHA The University of Scranton

#### ACADEMIC RELATIONS CO-CHAIR

Justin Matus, PhD, FACHE Wilkes University

#### EARLY CAREERIST NETWORK CO-CHAIR

Jerome Panisak, MHA, CMPE, FACHE Evangelical Community Hospital

#### EARLY CAREERIST NETWORK CO-CHAIR

Marjorie H. Reiter, MPH, FACHE DIY601 Consulting

#### VP/DIRECTOR-AT-LARGE

Ayaz Mahmood Khan, MD, MBA, MPH, FACHE,

Pain Management of Williamsport, LLC

#### VP/DIRECTOR-AT-LARGE

Brenda Colangelo Valley Health Partners Community Health Center

#### **VP/DIRECTOR EMERITUS**

Dan West, PhD, FACHE The University of Scranton

#### **ACHE REGENT**

## 10 Chapter Members Earn Fellowship in 2022!

Congratulations to the following ACHE of Eastern PA members, who passed the ACHE Board of Governors Exam this year to earn the prestigious FACHE designation!

Carol N. Michaels, MPH, FACHE, Populytics Inc. & Lehigh Valley Health Network

Susan Rux, PhD, MSN, RN, FACHE, Fox Chase Cancer Center

Aaron Hitesman, FACHE, Lehigh Valley Health Network

James R. Hockenbury, FACHE, Wayne Memorial Healthcare System

Michael McCann, III, The University of Scranton

Prutha B. Patel, MBBS, FACHE

Ryan Sulzer, FACHE, Maxim Healthcare Services

Crystal N. Rivera, MBA, FACHE, Lehigh Valley Health Network

David S. Tichansky, MD, FACHE, Reading Hospital / Tower Health

Christopher D. Erdman, FACHE, UPMC Williamsport

Paul G. VerValin, FACHE, The Guthrie Clinic

Zachary M. Bennett, FACHE

Zachary N. Henderson, MHA, FACHE, Geisinger Health System

James S. Dalkiewicz, MBA, MHA, FACHE, St. Luke's University Health Network

Lindsey Bussom, FACHE, Geisinger Health System

Ryan Vetter, FACHE, Lehigh Valley Health Network

# 2022 Fall Healthcare Symposium a Resounding Success!

Conference at The Woodlands (Wilkes-Barre, PA) provided attendants with up to 6 face-to-face CEUs

Approximately 103 guests, including ACHE members, regional healthcare leaders, panelists, students and event sponsors, were in attendance at this year's Fall Healthcare Symposium, held on October 25 at The Woodlands Inn in Wilkes-Barre. The event provided ACHE members with up to six Category I face-to-face education credits, and also included the annual presentation of the Lee/Haney Founders Award and Early Careerist Award.

Four insightful programs, including "Healthcare Leadership in the 4th Industrial Revolution", "The Role of Media in Shaping Public Perception of Healthcare", "The Role Diversity Plays in Equity of Care" and "Proactively Managing your Professional Development" were presented, along with a "bonus" career development session over the lunch hour, hosted by Julie Shore, SHRM-SCP, Kolbe Certified Career Consultant.

Next year's Healthcare Symposium is scheduled for Thursday, October. 19, 2023, at The Hotel Bethlehem (Bethlehem, PA). Be sure to mark your calendars and plan to join us for another great day of education and networking with your ACHE of Eastern PA colleagues!

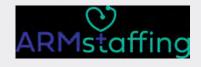


Patrick Simonson, ACHE of Eastern PA Chapter President, and Michael George, ACHE Regent, present James Dalkiewicz (St. Luke's University Health Network) with the 2022 Early Careerist award.



Patrick Simonson presents Michael George (Einstein Medical Center) with the 2022 Lee/Haney Founders Award for Senior Leadership.

Thank you to our 2022 Healthcare Symposium Sponsors, including











Pain Management of Williamsport - Ayaz Khan, MD, FACHE



ACHE of Eastern PA New Year Membership Mixer

Thursday, January 19 5:30pm - 8:30pm

<u>Copperhead Grille</u> 5737 Route 378, Bethlehem ACHE Congress on Healthcare Leadership March 20-23, 2022 Chicago, IL

Click Here for Details & Registration Information!

#### **ACHE Education Information**

### American College of Healthcare Executives (ACHE)

- ACHE Congress on Healthcare Leadership
- ACHE Educational Clusters (In-Person Events)
- Virtual Face-to-Face Courses
- Executive Programs
- ACHE Webinars
- On-Demand Digital Learning
- <u>Digital Self-Study Courses</u>
- Virtual Board of Governors Review Course

### **Regional ACHE Chapters**

- ACHE of Central PA
- Healthcare Leadership Network of the Delaware Valley
- ACHE of Western PA
- ACHE of New Jersey



# 2022 Membership Programming / Events Survey Results

Thanks to everyone who participated in this year's Program/Events survey! Below is a summary of the survey results, which will be used by our Program & Events committee in planning events for 2023.

Topics of most interest to members for future educational events:

- 54% Leadership
- 50% Quality & Patient Safety
- 38% Diversity, Equity & Inclusion
- 38% Human Resources & Work Force Issues
- 35% Career Development
- 35% New Business Models
- 31% Community Health & Involvement
- 31% Financial Management
- 23% Ethics
- 23% Technology & Information Management
- 19% General Management & Administration
- 19% Marketing & Strategic Planning

- 19% Customer Satisfaction
- 12% Facility Design & Construction
- 12% Law
- 12% Physician/Organizational Alignment
- 8% Governance
- 8% Public Policy

Other topics submitted for consideration include: geriatrics in aging population, women the main consumer of healthcare, non-traditional healthcare providers entering market, merger acquisition and divestiture, behavioral health, career management and leadership styles, how has remote working impacted mentoring and succession planning.

In addition to educational events, the following were identified as areas of interest for our membership:

- Assistance in preparation for ACHE Board of Governors Exam (FACHE)
- Identifying roles for Life Fellows in ACHE
- Expanding Student Membership in ACHE, and transitioning graduates to full ACHE Membership
- Serving as a Mentor for a Student/Early Careerist
- ACHE of Eastern PA Social / Networking Event (strictly social/networking, no education program)
- ACHE of Eastern PA Golf Outing
- ACHE Group Outing to Local Sporting Event (ie, baseball game, hockey game, etc.)
- Opportunity for Chapter to Volunteer/Support a regional Non-Profit Organization
- Continuing alignment with ACHE of Central PA and HLNDV chapters

Several chapter members expressed interest in a Committee or Board of Directors role, serving as a mentor, or serving as a panelist for a future educational event. However, a few members neglected to include their name/contact info, so we have no way of following up with them. If you did not provide your contact info when submitting your survey - or if you did not complete the survey, but would like to increase your participation with our chapter - please contact us here:

# Click Here To Learn How You Can Increase Your Participation With ACHE of Eastern PA

#### Have You Updated Your ACHE Profile?

Have you changed jobs recently? Been promoted? Moved? In order to allow ACHE to best serve your needs, <u>please click here to make sure</u> to make sure we have your most current information.

## Have You Connected With Your Local ACHE Chapter?

As a member of ACHE, you are automatically enrolled as a member of your local chapter at no

# Are You Considering Taking the ACHE Board of Governors Exam?

Click here for more information
on the process of advancing to
Fellow, including upcoming
webinars. ACHE of Eastern PA
also has resources available to
assist you in preparing to take
the exam; each out to any Board

additional cost. ACHE chapters provide local education programs, career and advancement resources, and opportunities to volunteer and connect with healthcare leaders in your community. Click here to connect with your local ACHE chapter!

#### Take Advantage of ACHE Job Alerts!

Discover and gain access to thousands of healthcare administration jobs available across the nation. Click here to view positions currently available, and to sign up to receive job alerts directly from ACHE.

Member for additional information.

### Thank You To ACHE of Eastern PA **Chapter Legacy Sponsor**



#### ACHE of Eastern Pennsylvania

an independent chapter of the American College of Healthcare Executives







